

Institutional Advancement

Executive Committee

July 26, 2024



FY24 Goals Progress

	As of 7/15 (70% thru yr)	Goal	Progress to Goal
Education	\$504,750	\$815,000	62%
Public Programs/ Grants	\$31,000	\$92,000	34%
THFJSC	\$56,149	\$118,000	48%
General Operating	\$344,937	\$310,725	111%
TOTAL	\$936,836	\$1,335,725	70%



Grants Overview – Q3 Decisions

- \$270,814 applied for
- \$102,000 received
- 38% success rate

Grants Awarded	Asked	Awarded
Goldring/Woldenberg Foundations	\$20,000	\$10,000
United Way of Southeast Louisiana	\$40,000	\$40,000
NO Mayor's Office of Cultural Economy	\$2,000	\$2,000
The Helis Foundation	\$56,890	\$35,000
Boh Bros. Construction	\$15,000	\$15,000
TOTAL	\$133,890	\$102,000

Grants Declined	Asked
Woodside Energy	\$50,000
Women's Philanthropy Network (CFNLA)	\$56,924
Pugh Family Foundation	\$30,000
TOTAL	\$136,924



Grants Overview – Q4 Expected Decisions

- Education (\$562,550)
 - NEH Prime Time Expansion - \$500,000 (Aug)
 - Stuller Family Foundation (Head Start) - \$32,550 (Aug)
 - Turner Industries - \$5,000 (Aug)
 - Union Pacific Foundation - \$25,000 (Sep)
- The Helis Foundation John Scott Center (\$111,942)
 - IMLS THFJSC Programming - \$74,282 (Aug)
 - New Orleans Tourism & Culture Fund - \$37,660 (Aug)



Board Participation Update

- 90% donated (27/30)
- \$72,690.40 to Bright Lights (including in-kind/auction donations)
- \$42,975.35 to Annual Fund
- \$13,180 to Programmatic



Quarter 4 Priorities

- FY25 Budget & Forecast, looking ahead to FY26
- Onboarding new Advancement Coordinator
- THFJSC fundraising / introducing Brandon Lewis
- Identifying new prospective donors (particularly individuals and ILCH foundation funding)
- Fall Outreach Event

