

Mission

The Louisiana Endowment for the Humanities' mission is to provide all Louisianians with access to and an appreciation of their own rich, shared and diverse historical, literary and cultural heritage through grant-supported outreach programs, family literacy and adult reading initiatives, teacher professional development institutes, publications, film and radio documentaries, museum exhibitions, cultural tourism, public lectures, library projects, and other public humanities programming.

About the Cover

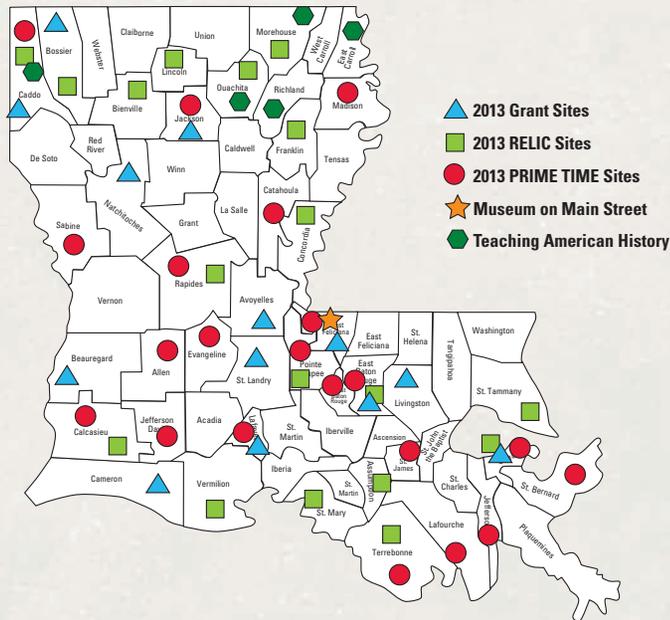


LEH programs provide Louisiana citizens access to our shared culture. **This year's featured milestone is PRIME TIME Preschool**, a new humanities-based, family-focused early learning program targeting children ages 3 to 5 and their families. The program provides meaningful at-home reading strategies for parents or caregivers and young children, introducing families to literature and the humanities.

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Introduction Letter



In 2013 the Louisiana Endowment for the Humanities (LEH) strengthened its commitment to the people of Louisiana through enhanced programs, vital partnerships, and a steadfast belief that evaluation and innovation can elevate the council's performance across the state. This year brought new initiatives from PRIME TIME Family Reading Time®, the continued expansion of *KnowLA, The Digital Encyclopedia of Louisiana*, and increased attendance at the Louisiana Humanities Center. Amid the elimination of state funding and ongoing cuts to federal support, the LEH fused the talents and dedication of our effective board and staff members with the support of government, foundations, corporations and individuals. The result: a year of increased entrepreneurship, careful stewardship and a renewed determination to deliver the history and culture of our state to all Louisianans.

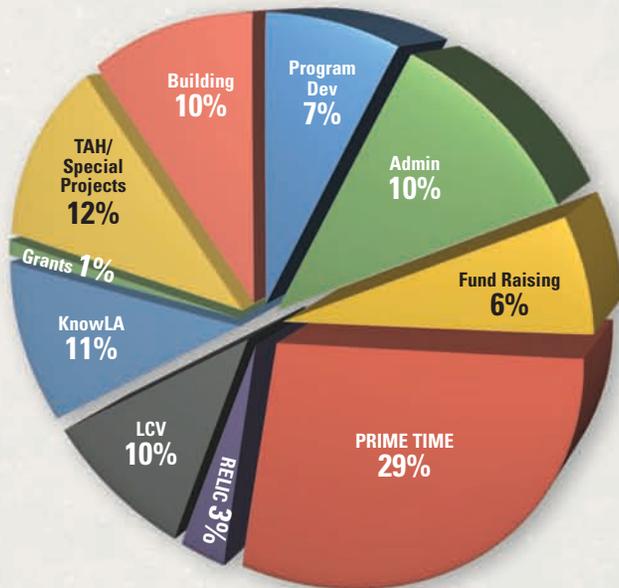
The LEH's award-winning programs all remained the national exemplars for a state humanities council:

- PRIME TIME Family Reading Time®
- *Louisiana Cultural Vistas* magazine
- *KnowLA, The Digital Encyclopedia of Louisiana History and Culture*
- Readings in Literature and Culture (RELIC) library programs
- Teaching American History (TAH)
- *Museums on Main Street*, in partnership with the Smithsonian Institution
- The LEH Grants program
- LEH's original humanities programming at the Louisiana Humanities Center

Since its inception in 1971, the Louisiana Endowment for the Humanities has invested more than \$69 million to bring Louisiana's people, history, cultures and stories to local, national and international audiences. More than 25,671 Louisiana residents have participated in PRIME TIME programs, more than 105,000 have attended RELIC programs and more than 6,300 educators have graduated from the LEH's Teacher Institutes for Advanced Study, who in turn teach 650,000 students. Millions more have attended LEH-funded programs throughout the state or have watched LEH-funded documentaries.

Faced with a challenging financial landscape, the LEH responded with a dynamic institutional advancement strategy led by its dedicated board of directors. A successful, integrated approach incorporated private fundraising through gifts from individuals as well as the support of corporations and foundations. Total private gifts exceeded \$1 million for the third consecutive year, while the annual fund achieved its second best year in LEH history, netting \$198,276. Six-figure, multi-year partnerships with the W.K. Kellogg Foundation and the Shell Oil Company and Foundation topped a substantive list of new and continuing corporate and private foundation partners.

Committed to our mission to deliver the humanities to every citizen in Louisiana, the LEH is blessed with creative leadership, an energetic staff and an industrious board of directors. Most importantly, we live in a state with an unparalleled history of resilience, where citizens cherish their shared culture and their diverse communities. This daily work in service of the people of Louisiana continues to inspire the programs and partnerships that this state deserves from a humanities council.



Miranda Restovic
Interim President/Executive Director



Michael Bernstein, Ph.D.
Chair

Major Milestones



Growth of the LEH

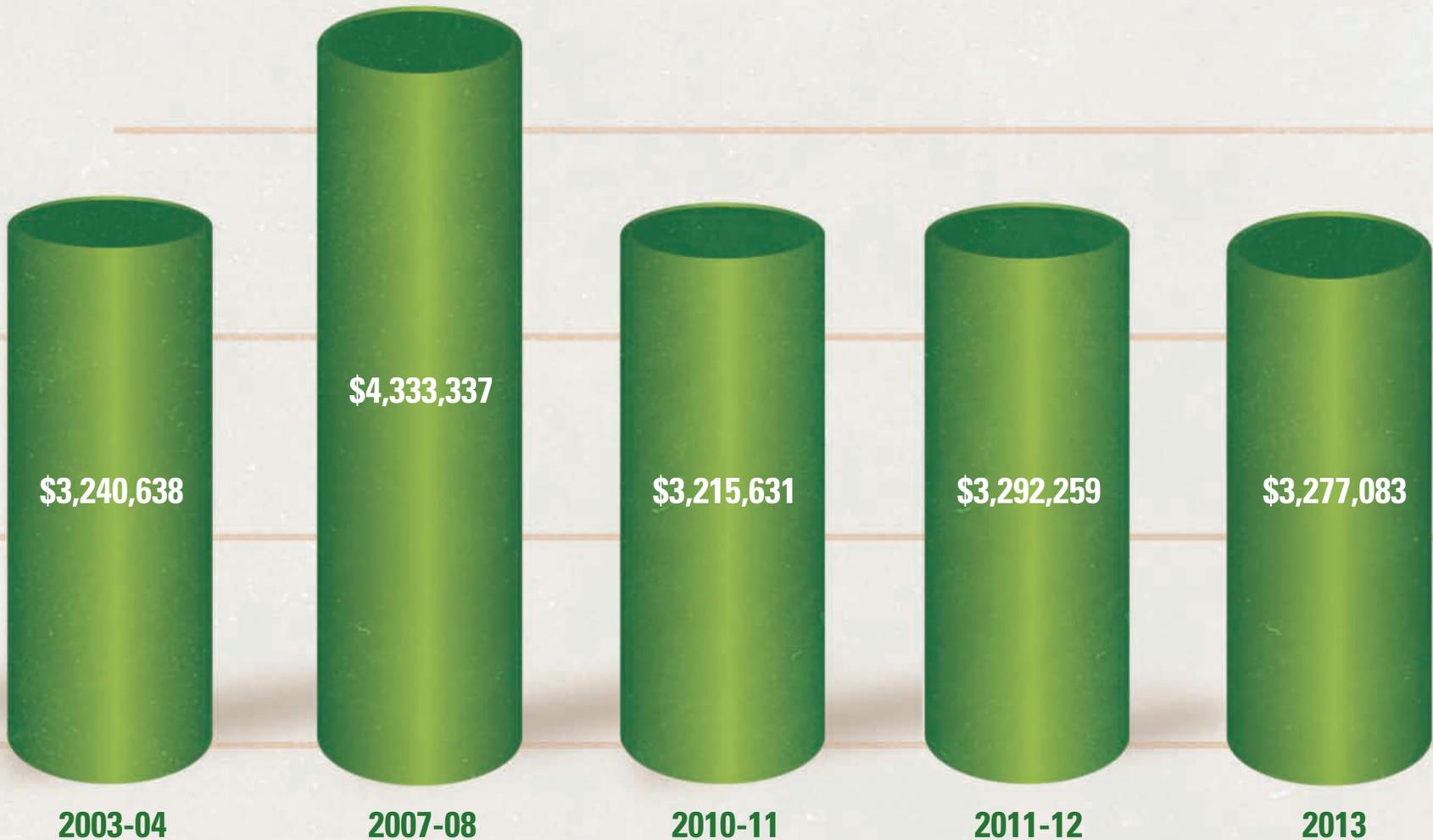
In its first decade, the LEH operated like most other state humanities councils, distributing re-grants of NEH funds and overseeing a small budget and limited programs administered by a dedicated staff. Beginning in the early 1980s, the LEH expanded dramatically with the implementation of several new programs designed to meet community and statewide needs, significant increases in state and national funding, and a determination to impact the lives of all Louisianans through the spread of the humanities.

By engaging with state government to properly fund these efforts, developing partnerships with the private sector and national foundations, securing large federal grants, and through the successful fulfillment of a multiyear capital campaign, the LEH grew into the country's largest council, with an operating budget that peaked at \$4.3 million in the 2007-08 fiscal year.

Succeeding years witnessed unprecedented challenges to state and federal support, but diverse funding streams and the LEH's entrepreneurial leadership continue to generate new strategies to deliver our award-winning programs to every parish. These timelines illustrate the significant milestones made possible through decades of unparalleled growth.

Annual Budget





Institutional Advancement

Two Landmark Corporate and Foundation Initiatives Support PRIME TIME

Shell–PRIME TIME Partnership Makes LEH History

Culminating in 2014, the *Shell-LEH National Gulf States PRIME TIME Initiative* is an unprecedented, three-year, \$633,000 partnership with the Shell Oil Company and Foundation, supporting PRIME TIME Family Reading Time across the Gulf South. The partnership makes Shell the largest private funder in the LEH's 43-year history. Additionally, more than \$300,000 in matching support has already been committed from the LEH and its partnering organizations.



The multistate initiative is successfully delivering the following PRIME TIME programming:

- PRIME TIME Family Reading Time: high-quality, after-school, evidence-based family literacy and critical thinking programming for at-risk families across the Gulf South, including Louisiana, Florida, Texas, Alabama, and Mississippi;
- PRIME TIME HomeRoom: customized, needs-based professional development workshops for educators and administrators at five elementary schools in Caddo Parish (Shreveport), with plans to expand the program in 2014.

"PRIME TIME has proven to be a catalyst for literacy advancement across the state of Louisiana and increasingly, across the Gulf South," stated Dr. Frazier K. Wilson, Vice President, Shell Oil Company Foundation, and Director, Social Investment. "The program's additional focus on teacher development, for Shell, is an investment in its future workforce. It takes collaborative efforts and the commitment of both industry and academia to educate and train the workforce of the future. For this reason, Shell is pleased to support the Louisiana Endowment for the Humanities' PRIME TIME programs that enhance teacher skills and student literacy."

"On behalf of the LEH and its many supporters, I want to personally thank the Shell Oil Company and Foundation for its longstanding, unprecedented support for PRIME TIME across Louisiana and the Gulf South," added Jeff A. Hale, Ph.D., LEH Senior Director of Institutional Advancement. "Special thanks go to Dr. Frazier Wilson, Karen Labat, and [LEH Board member] Hasting Stewart for helping to foster communities of heightened literacy, critical thinking, and excellence."

W.K. Kellogg Foundation Supports PRIME TIME in Central City New Orleans

A new two-year, \$175,000 partnership with the W.K. Kellogg Foundation (WKKF)—*Expanding PRIME TIME Family Reading Time in Central City New Orleans*—is successfully delivering humanities and outcomes-based family literacy programming in New Orleans' Central City neighborhood, which has long been identified as one of the city's most troubled and economically depressed. Through PRIME TIME's on-site collaboration with the Mahalia Jackson Early Childhood and Family Learning Center (in place since 2010), the initiative is expected to impact 450 children, ages 3 to 10, as well as their parents or guardians.



The Kellogg–PRIME TIME community partnership includes a broad and dynamic network of Central City's educational, social service and other community-based organizations. "I want to thank the W.K. Kellogg Foundation for its long-term, multi-agency commitment to this high need neighborhood, as well as for its genuine interest in improving the life trajectories of New Orleans' children," stated Miranda Restovic, LEH Interim President and PRIME TIME Program Director.

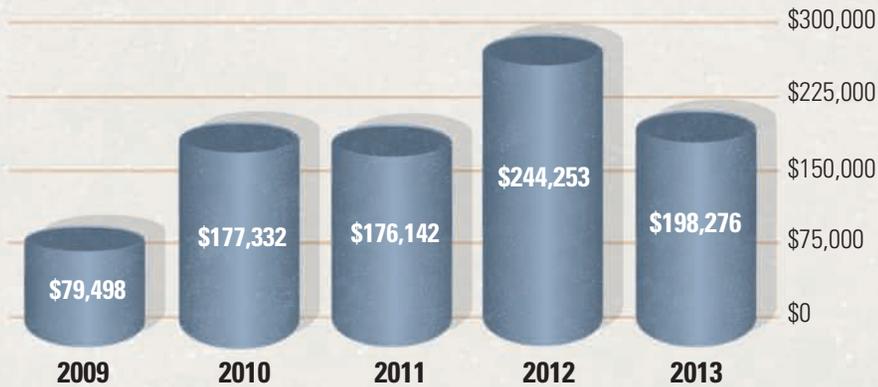
The W.K. Kellogg Foundation (WKKF), founded in 1930 as an independent, private foundation by breakfast cereal pioneer Will Keith Kellogg, is among the largest philanthropic foundations in the United States. Guided by the belief that all children should have an equal opportunity to thrive, WKKF works with communities to create conditions for vulnerable children so they can realize their full potential in school, work and life. The Kellogg Foundation is based in Battle Creek, Michigan, and works throughout the United States and internationally as well as with sovereign tribes. Special emphasis is paid to priority places where there are high concentrations of poverty and where children face significant barriers to success. WKKF priority places in the U.S. are in Michigan, Mississippi, New Mexico and New Orleans; and internationally, are in Mexico and Haiti. For more information, visit www.wkkf.org.



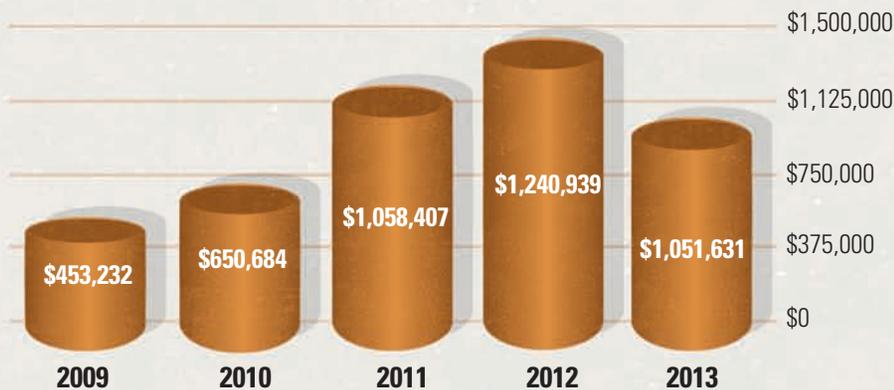
PHOTO BY CHERYL GERBER

Institutional Advancement

LEH ANNUAL FUND PERFORMANCE 2009 – 2013



LEH TOTAL GIFTS 2009 – 2013



Dr. Jeff A. Hale, Senior Director of Institutional Advancement, reports that the fiscal year ending October 31, 2013, was a successful one for the LEH, in all areas of institutional advancement. Despite the continuation of a national recession, total private gifts, pledges and in-kind donations from all sources (corporations, foundations and individuals) exceeded \$1 million for the third consecutive year, thus sustaining the LEH's impressive upward trajectory in fundraising performance since 2009 (see graph). The fiscal year featured several additional landmark achievements:



- The successful completion of a three-year, \$633,000 partnership with the Shell Oil Company and Foundation—the largest corporate donation in the LEH's 43-year history (see opposite page).
- A new two-year, \$175,000 commitment from the nationally-renowned W.K. Kellogg Foundation. This was the first major national foundation gift for PRIME TIME Family Reading Time, and only the second such gift in LEH history (see opposite page).
- The 2012–13 LEH Annual Fund raised \$198,276, making it our second-best campaign ever. The dramatic increase in Annual Fund support since 2009 was successfully sustained (see graph). This year's success was fueled by a steadily expanding base of supporters, as well as \$50,000 in cumulative giving from a very dedicated LEH Board of Directors — a new record for LEH Board giving.
- As a percentage of total income to the LEH, private fundraising reached 32 percent during the 2012-13 fiscal year — up from 13 percent in FY 2008-09 and a 246 percent increase over a four year period.

In addition to the Annual Fund's unrestricted gifts, private donations also supported the LEH's marquee programs, including PRIME TIME Family Reading Time (including traditional PRIME TIME, Preschool, HomeRoom, and a Teacher Institute), RELIC, *KnowLA.org*, and *Louisiana Cultural Vistas* magazine. A complete list of all individuals, corporations and foundations supporting the LEH during the fiscal year appears on pages 18-20.

None of these achievements would have been possible without the active support of hundreds of LEH supporters, as well as the individual and combined efforts of a very dedicated Board of Directors. The LEH deeply appreciates your ongoing support as we navigate uncharted fiscal waters, confident in our mission and more dedicated than ever to remaining the standard-bearer organization of arts, culture, and history for the people and state of Louisiana.

PRIME TIME Family Reading Time

The PRIME TIME methodology is a unique, outcomes-based set of strategies for engaging new and underserved audiences in the exploration of the humanities. Created by the LEH in 1991, PRIME TIME is proven to generate long-term improvements in student academic achievement. All PRIME TIME programs offer nationally recognized, research-based initiatives to directly engage children, parents, teachers, educational administrators and other community service providers in high-impact learning experiences at partner sites such as libraries, schools, museums and other community service agencies. PRIME TIME programs include:

- PRIME TIME Family Reading Time
- PRIME TIME Preschool
- PRIME TIME HomeRoom
- PRIME TIME Teacher Institutes for Advanced Study

Each program aims to create communities in which children and their families develop into self-directed learners eager to absorb the world around them through literature and by engaging in meaningful inquiry with others. For more information go to www.primetimefamily.org.

PERFORMANCE

In 2013 PRIME TIME's performance remained strong, with nearly 170 completed programs graduating 7,300 participants and 25 educators in Louisiana and throughout the nation. Since 1991 almost 59,000 individuals have participated in 1,546 programs in Louisiana and 40 other states. By attending six graduate-level educational institutes or workshops, more than 150 educators have been trained to integrate the lesson plans and strategies of PRIME TIME since 2004.



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PRIME TIME FAMILY READING TIME

PRIME TIME Family Reading Time is the centerpiece of the LEH's family literacy programming. Launched in 1991, PRIME TIME is the longest-running outcomes-based humanities program in the nation designed to engage educationally and economically vulnerable children ages 3 to 10 and their families. PRIME TIME programs bring at-risk families into schools, libraries and other community venues for six weekly sessions of storytelling and in-depth literary discussion. As a humanities program, PRIME TIME Family Reading Time is an effective tool for schools, parents and students striving to succeed amid tougher academic standards. A national model in family literacy, PRIME TIME Family Reading Time has won the prestigious Coming Up Taller Award from the President's Committee on the Arts and the Humanities, and the Public Library Association's Advancement of Literacy Award.

2013 Performance:

- 63 Louisiana programs completed / 3,200 participants graduated
- 72 affiliate programs completed / 3,900 participants graduated



PRIME TIME PRESCHOOL

PRIME TIME Preschool is a new humanities-based, family-focused early learning program targeting children ages 3 to 5 and their families. The program provides meaningful at-home reading strategies for parents or caregivers and young children, using play techniques to introduce families to literature and the humanities. Employing best practices in early childhood education, PRIME TIME Preschool addresses increasingly rigorous educational standards. Interest continues to grow among childcare facilities, preschool centers, Head Start agencies, public schools and libraries.

2013 Performance:

- 33 programs completed / 600 participants graduated



PRIME TIME HOME ROOM

PRIME TIME HomeRoom is a new statewide initiative intended to deliver teacher professional development in the humanities for Louisiana's public school districts. The program includes more than 50 hours of intensive educator training focused on incorporating literacy instruction across core subjects; employing student-centered and collective learning strategies; and promoting home-school partnerships. After reviewing the program's curriculum, the Louisiana Department of Education endorsed and approved PRIME TIME HomeRoom as a Professional Development Provider for the state's Striving Readers Comprehensive Literacy (SRCL) program, a competitive, federally funded literacy initiative. In 2013 a HomeRoom pilot was conducted in partnership with five Caddo Parish schools.

2013 Performance:

- 1 pilot completed / 40 educators participated

“This Workshop confirmed what I am doing in my classroom now and how it is actually working. I am being an expert in asking open-ended questions, facilitating discussions and implementing and planning for performance based tasks.”

— Educator, Caddo Parish HomeRoom workshop, Fall 2013

“I have learned how to improve my classroom discussion with regard to the content of the books. I am still working on letting go of the control of the classroom. I want great discussion, but want students to listen to one another.”

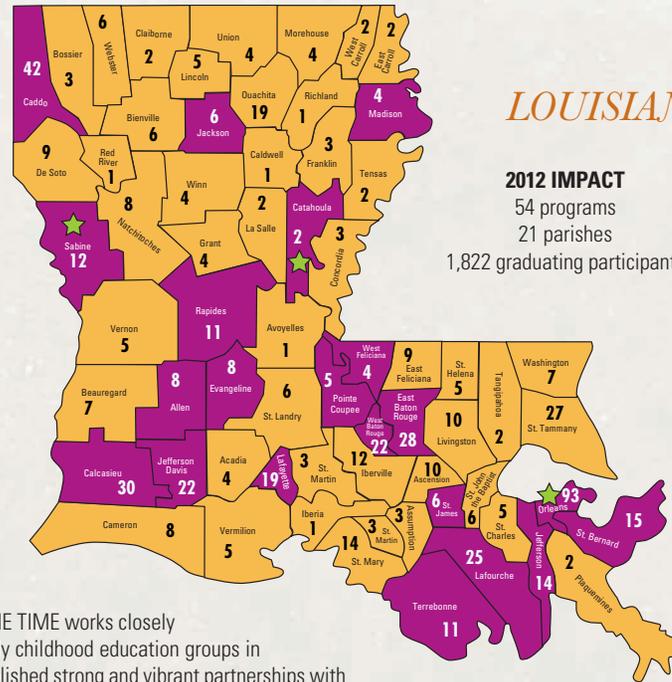
— Educator, Caddo Parish HomeRoom workshop, Fall 2013

“We learned how talking about the book is important and opens doors for important questions.”

— PRIME TIME Family Reading Time Parent, Gillis Elementary School, Fall 2013

PARTNERSHIP

In 2013 PRIME TIME's partnerships continued to thrive in Louisiana and throughout the nation. PRIME TIME works closely with Louisiana libraries, community-based agencies and, increasingly, with school systems and early childhood education groups in the state. As a Louisiana-based program with national affiliates, PRIME TIME has continuously established strong and vibrant partnerships with statewide and regional organizations since 1998. National partners include humanities councils, library systems, and school districts. Based on the growth and success of PRIME TIME Family Reading Time, interest in participation from all parts of the state and nation reached unprecedented levels in 2013.



LOUISIANA EXPANSION

2012 IMPACT

54 programs
21 parishes
1,822 graduating participants

1991-2012 IMPACT

639 programs
64 parishes
25,671 graduating participants



PRIME TIME FAMILY READING TIME

PRIME TIME Family Reading Time is the longest-running program based on the PRIME TIME methodology. Throughout its history, the program has established implementation partnerships in every Louisiana parish and in 40 other states. In 2013 PRIME TIME joined with organizations in nine other states, providing training, funding (where applicable), materials and technical support to its partners and the families they serve. Additionally, two new affiliates were added to the network: The Alabama Humanities Foundation and Carrizo Springs Centralized Independent School District in Texas.

2013 Partnerships:

- Reached communities in 21 Louisiana parishes
- Reached communities in 10 U.S. states
- Established and sustained partnerships with schools, libraries, community centers, churches, museums, cultural organizations, humanities agencies and library systems



PRIME TIME PRESCHOOL

PRIME TIME Preschool has been warmly received by partner organizations throughout Louisiana and the nation. Following the pilot phase in 2012, demand for and interest in PRIME TIME Preschool was extraordinary. In 2013 PRIME TIME worked with early childhood education providers throughout the state to deliver training, funding, materials and technical support for all stakeholders and their constituents.

2013 Partnerships:

- Communities in 4 Louisiana parishes reached
- Partnerships with schools, preschools, childcare facilities and Head Start centers established



PRIME TIME FULL CIRCLE

PRIME TIME Full Circle is a holistic regimen intended to provide year-round PRIME TIME programming to participating school sites. This groundbreaking project includes three mutually reinforcing PRIME TIME program components: *PRIME TIME Family Reading Time*, *PRIME TIME Teacher Institute for Advanced Study* and *PRIME TIME HomeRoom Professional Learning Workshops*. In 2013 PRIME TIME joined with schools, community centers and a Louisiana university to deliver training, funding, materials and technical support to the partners who were chosen to implement PRIME TIME Full Circle.

2013 Partnerships:

- Communities surrounding five Caddo Parish schools and Central City neighborhood of New Orleans reached
- Partnerships with multiple Caddo Parish schools, Louisiana State University at Shreveport and the Mahalia Jackson Center in New Orleans

KnowLA: The Digital Encyclopedia of Louisiana

Launched in 2011, *KnowLA, The Digital Encyclopedia of Louisiana* represents the LEH's most global commitment to documenting and disseminating scholarly research about Louisiana. The encyclopedia's content is freely available online at www.knowla.org.

Google Analytics, www.knowla.org (Jan 1, 2013-Dec 31, 2013)

PERFORMANCE

Dedicated to becoming the first point of reference for information about Louisiana, *KnowLA* provides authoritative information for researchers, historians, students and cultural tourists, among many other users around the world. To that end, in 2013 *KnowLA* expanded its core content while developing new tools for classroom use. *KnowLA* added more than 300 entries in 2013, bringing the total count to more than 850 scholar-vetted entries on six core topics: architecture, art, folklife, history, literature and music, as well as three developing topics: government and politics, foodways, and sports and recreation. *KnowLA*'s entries are enriched with thousands of media assets, including graphics, audio and video clips and other interactive features, all of which are richly linked to related content for further learning opportunities both internally and externally. In 2013 *KnowLA* began development of its educational module, an exciting new pathway to bring *KnowLA* content to social studies classrooms across the state. Lesson plans were created by teachers and tied to Louisiana's Common Core standards by a curriculum-development professional.

KnowLA continued its rapid growth in 2013, as unique visitors surpassed 250,000, with 555,116 page views for the year. The LEH projects site visits in excess of 500,000 by the end of 2014.

Highlights include

- Published entries: 858 on the subjects of Louisiana art, architecture, history, literature, music, folklife, government and politics, foodways, and sports and recreation.
- Published images: 3,662, including more than 1,500 images of Louisiana art.
- Published audio files: 214, including oral histories, interviews and musical excerpts.
- Published videos: 41 video clips of archival footage and documentary film excerpts.
- Referring sites: Google, *The Atlantic*, Facebook, the State of Louisiana, National Endowment for the Humanities and multiple parish school districts.

PARTNERSHIP

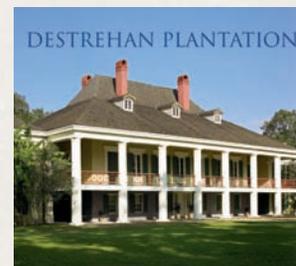
With *KnowLA*, the LEH is innovating a new model of cultural interchange through collaborations with institutions across the state. The encyclopedia's content is drawn from every major archive and institution in Louisiana, from the scholars who write entries and lesson plans to the photographs, films, paintings and documents that enrich each page, providing context and detail to the topics. Through these partnerships, *KnowLA* acts as a nucleus, linking entry topics to disparate and sometimes lesser-known resources, thus creating access to information often never before available to the public.

The following museums, libraries and organizations are working with *KnowLA* to develop content for the website:

- Library of Congress Prints and Photographs Division
- New Orleans Jazz And Heritage Foundation Archive
- Ogden Museum of Southern Art
- Amistad Research Center at Tulane University
- Center for Louisiana Studies at The University of Louisiana at Lafayette
- The Historic New Orleans Collection
- Louisiana Folklife Center
- Louisiana Research Collection at Tulane University Library
- Louisiana State Library
- Louisiana State Museum
- Louisiana State University

Featured Partnerships

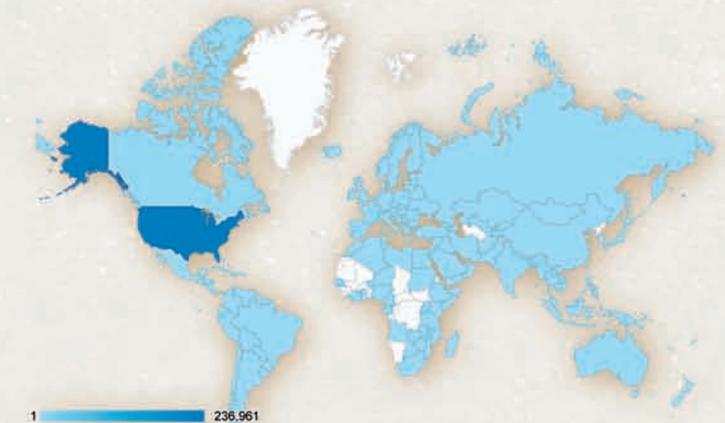
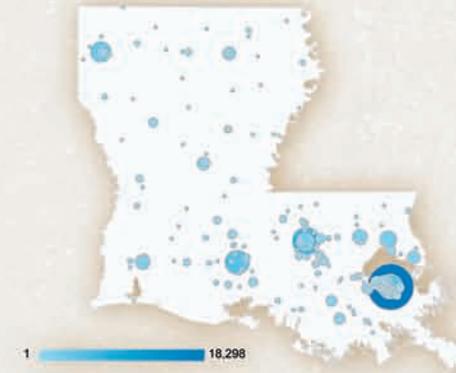
In 2013 *KnowLA* partnered with Destrehan Plantation to bring the historic property's illustrated history, previously published in hard copy only, to the LEH website in a digital format. The book was in turn linked to *KnowLA* entries with related content, while portions of the book's text were used to create new *KnowLA* entries.



Scan the QR code to view the book in digital format.



Tulane University continues to play a key role with the encyclopedia by providing technical support and hosting the encyclopedia on its secure and robust server, ensuring *KnowLA* remains available to visitors without interruption.



Louisiana Cultural Vistas Magazine

Since its first publication in 1990, *Louisiana Cultural Vistas* has documented and interpreted the state's culture, literature, arts and history. The quarterly magazine continues to earn praise by showcasing Louisiana's great writers, scholars and artists in print—with a readership of more than 12,000—and through a digital version available at www.leh.org.

PERFORMANCE

In 2013 *LCV* published new biographical profiles of famous Louisianans, photo essays documenting life and culture in the state and intriguing histories written by emerging and accomplished scholars. The Press Club of New Orleans honored the magazine with nine awards in 2013, recognizing photographers Jenny Ellerbe and Shannon Brinkman; writers Al Bohl and Thomas Uskali; and graphic designer Toan Nguyen, bringing the total number of awards the publication has received in the past 20 years to 134. Five thousand copies of the magazine are printed quarterly, with an estimated readership of 12,000, including more than 520 new subscribers in 2013.

PARTNERSHIP

For nearly a quarter century, *Louisiana Cultural Vistas* has served as a clearinghouse for information about Louisiana's cultural scene by publicizing museum exhibitions, excerpting newly released scholarly books and showcasing the work of new and established photographers and artists. The magazine moved further into the digital realm through new alignment with *KnowLA*, *The Digital Encyclopedia of Louisiana*, which now features links from its entries to articles in past issues of *Louisiana Cultural Vistas*, all of which are now freely available online. The magazine includes special sections from The Historic New Orleans Collection, Louisiana State Museum, Louisiana Association of Museums and the Ogden Museum of Southern Art, along with support from partners WWNO 89.9, New Orleans' NPR affiliate; WWOZ 90.7, New Orleans' community-supported radio station; Bevolo Gas and Electric Lighting; The Shell Oil Company; Entergy; and Stirling Properties.

Partners include:



OGDEN MUSEUM
OF SOUTHERN ART
university of new orleans

LOUISIANA
ASSOCIATION
of MUSEUMS



LOUISIANA
STATE MUSEUM

STIRLING
PROPERTIES



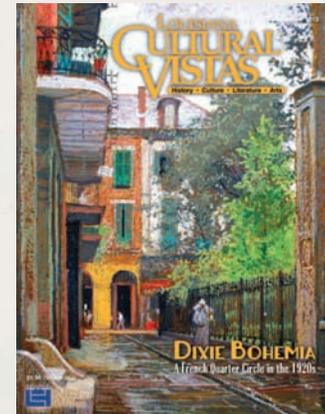
Read LCV Online

At www.leh.org, you can view every issue of *LCV* dating back to the magazine's first edition in the spring of 1990. Online readers can now read and search more than 9,000 pages of features and photo essays for free. Scan the QR code to join the millions of hits received each year by *LCV* online.

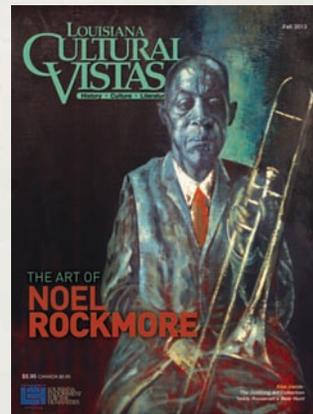
SPRING 2013



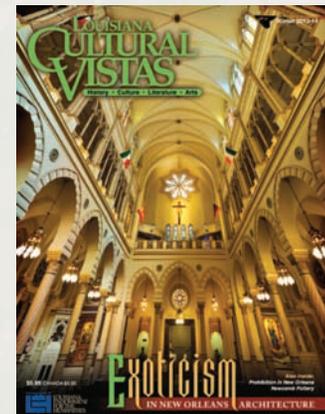
SUMMER 2013



FALL 2013



WINTER 2013



RELIC: Readings in Literature and Culture

Since 1983 Readings in Literature and Culture (RELIC) has offered adult readers the opportunity to engage in diverse, intellectually challenging reading and discussion of literary and historical texts in the humanities at local libraries.

PERFORMANCE

In 2013 RELIC delivered programs in 18 parishes, with an attendance of 2,552—an increase of 10 percent over 2012—through 23 programs ranging from Louisiana Creoles to World War II, the Louisiana Purchase to the era of Elizabeth I of England. More than 2,280 books served as the basis for 108 weekly sessions led by scholars from the state’s educational institutions.

PARTNERSHIP

Acknowledging the extensive reductions in funding from the State of Louisiana, RELIC cultivated diverse partnerships to fund its popular programs. In 2013 funding from local hosts covered more than 90 percent of direct costs for RELIC programming programs, which cost less than \$37.50 per session attending participant. Fourteen Louisiana libraries provided partial funding, and seven programs were funded entirely by support from the host sites. Additional support came from the American Library Association and NEH for the Muslim Journeys reading programs hosted at two sites in 2013.



“I enjoy continuing my education, especially with in depth studies.”

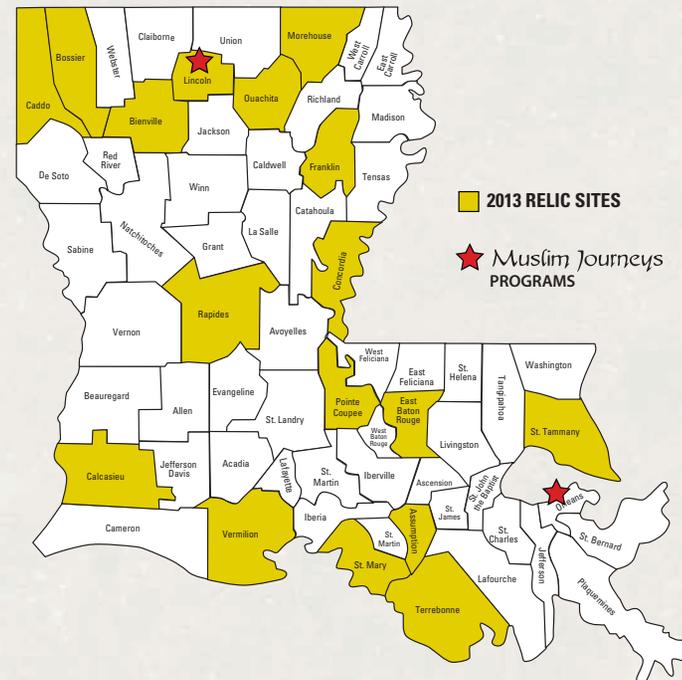
— **Bossier City, *Making Sense of the American Civil War***

“A wonderful trip in the art world.”

— **Alexandria Museum of Art, *On My Way: The Arts of Sarah Albritton***

“I invited one of our usual participants (a Moslem Imam) to my class on the history of the Middle East and Islam.”

— **Behrooz Moazami, Associate Professor of History and Director of Middle East Peace Studies at Loyola University, *Muslim Journeys***



Teaching American History

Since 2003 the LEH has secured five Teaching American History (TAH) grants from the U.S. Department of Education, totaling \$6.2 million and graduating 1,080 teachers, improving the quality of American history and social studies courses for more than 128,000 students annually. In each program, the LEH partnered with area universities and other humanities organizations to provide tuition-free graduate credit summer institutes and in-service teacher professional development programs for elementary, middle and high school teachers of American history, Louisiana history and social studies.

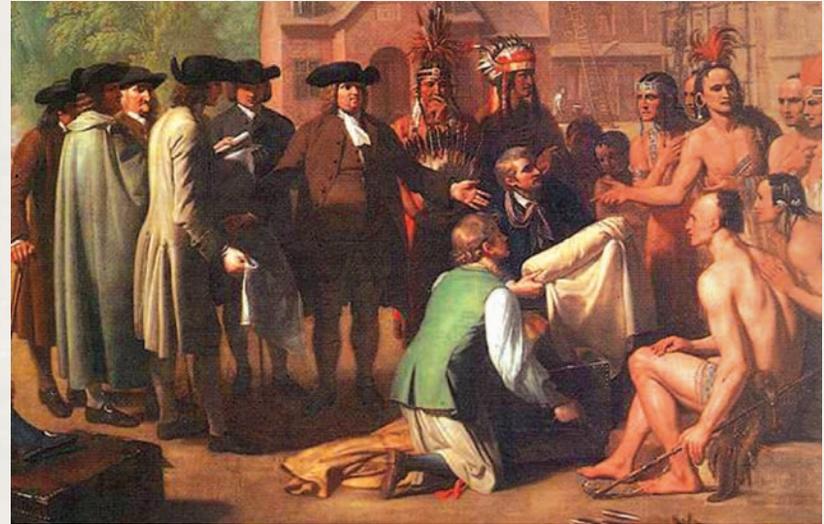
PERFORMANCE

During 2013 the LEH completed the final year of its \$1.6 million five-year TAH grant for public school teachers in Caddo Parish Public Schools, which had been reduced to three years due to federal funding cuts. Summer institutes in Caddo graduated a combined 44 teachers in 2013 and 159 teachers during the three years of the TAH project. The 2013 institutes were *Those Who Made A Nation* (elementary teachers), *Crisis of the Union: Slavery and Secession* (middle school teachers) and *World War II and the American Home Front* (high school teachers). Lesson plans from these and past TAH programs will be applied in the developing educational components of *KnowLA*, *the Digital Encyclopedia of Louisiana*.

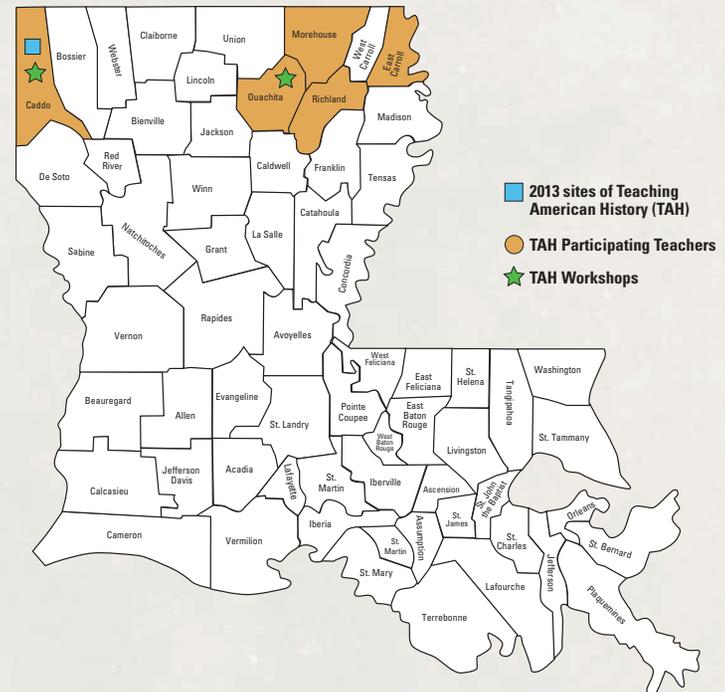
PARTNERSHIP

For summer institutes and in-service workshops, the LEH partnered with LSU Shreveport (LSUS) and Caddo Parish Public Schools to bring university instructors and representatives from the National Archives and Vanderbilt University to improve teacher skill sets. Caddo teachers completing the summer institutes received a stipend of \$1,250, free textbooks, three hours of graduate college credit, 45 Continuing Learning Units and teaching materials to take back to their classrooms. The LEH partnered with Caddo Schools and LSUS on an earlier \$1 million TAH grant that graduated 210 social studies teachers from 2006 to 2008.

Partners include:



*In summer 2013 elementary school teachers in Caddo Parish received graduate credit in the TAH Institute *Those Who Made A Nation* at LSUS.*



Louisiana Humanities Center at Turners' Hall

Since opening its doors in 2007, the Louisiana Humanities Center (LHC) has provided a nexus for cultural events and nonprofit organizations. The center's ongoing public programming employs the expertise, partnerships and projects of the LEH to further the study of New Orleans and Louisiana.

PERFORMANCE

In 2013 the Louisiana Humanities Center at Turners' Hall renewed its commitment to innovative public humanities programming through events that integrated other LEH initiatives for well-attended panel discussions, film screenings and receptions. The LHC hosted the inaugural reading by Louisiana's new poet laureate, publication parties for each issue of *Louisiana Cultural Vistas* magazine, screenings of LEH-funded documentary films and panel discussions featuring LCV and *KnowLA* writers and scholars. Robust audiences responded with lively conversations during weekly programs in fall 2013 that emphasized the role of the humanities in contemporary society. Videos from LHC programs are available on the LEH's YouTube channel, youtube.com/louisianahumanities

PARTNERSHIP

The LHC continues to serve as an example of the LEH's entrepreneurial efforts and commitment to partnership. Rental clients in 2013 included Algiers Charter Schools, the Rockefeller Foundation, Young Audiences, the Louisiana Public Health Institute the Greater New Orleans Foundation, the RAND Corporation, and the Committee for a Better New Orleans. More than 1,400 guests visited the meeting spaces at Turners' Hall for corporate retreats, public forums, training sessions, and conferences, generating vital rental income and sparking new partnerships. In July, the LEH received a grant from the **Gilder Lehrman** Institute and the **National Endowment for the Humanities** to support the Created Equal film series at the LHC, while the **Alliance Française de La Nouvelle-Orléans** joined the LEH to host a Euro-Louisiana symposium. In 2014, the LHC will continue to align its public programming with the LEH's growing portfolio of initiatives.

Partners include:



Audiences enjoy a public program at the LHC in New Orleans.

Watch videos of LHC programs at youtube.com/LouisianaHumanities.



2013 Humanities Awards

The LEH's annual Humanities Awards ceremony, supported by IBERIABANK, honors Louisianans who have made outstanding contributions to the study and understanding of the humanities. The 2013 ceremony was held April 6 at Houmas House Plantation and Gardens in Darrow.

2013 Honorees

The 2013 Humanist of the Year was **William Pederson, Ph.D., of Shreveport**, the American Studies Endowed Chair in Liberal Arts at Louisiana State University in Shreveport (LSUS) and Director of the International Lincoln Center. Dr. Pederson was recognized for his contributions to the state as a scholar, educator and author. He has earned local and national acclaim for establishing the International Lincoln Center, which celebrated its 30th anniversary in 2012. An editor and co-editor of books on George Washington, Abraham Lincoln, Franklin D. Roosevelt and the U.S. Supreme Court, Dr. Pederson has established successful lecture series, fellowships and a study-abroad program at LSUS. Dr. Pederson has served as a scholar for the LEH's Teaching American History programs in Caddo Parish and as the director of several Teacher Institutes for Advanced Studies, enriching the skills and understanding of hundreds of middle and secondary school teachers in the state. He served on Louisiana's Civil War Bicentennial Commission and is responsible for the annual "Washington D.C. Semester," a chance for students and the general public to study in the nation's capital. The International Lincoln Center for American Studies is the largest privately endowed program at LSUS.

Scholar/archivist **Alfred Lemmon, Ph.D., of New Orleans** received the Award for Lifetime Contribution to the Humanities. A native of Lafayette, Dr. Lemmon has provided invaluable research and scholarship in more than 30 years at the Historic New Orleans Collection (HNOC). Since 2000, he has served as Director of the Collection's Williams Research Center, a major repository for the study and preservation of documents, publications and museum objects pertaining to the state and region. A driving force in the acquisition, organization and care of collections, Dr. Lemmon traveled to archives in Spain, France and Cuba in the early part of his career to secure copies of Louisiana records held in the repositories of those nations. These critical contributions to the understanding of Louisiana led to an international reputation that continues to benefit the HNOC and all students of the state and region. Dr. Lemmon's campaign to preserve the history of classical music in Louisiana, "Musical Louisiana: America's Cultural Legacy," has been recognized by the Andrew Mellon Foundation and the National Endowment for the Arts.

The Chair's Award for Institutional Support was presented to **The Shell Oil Company** for its precedent-setting financial support during the previous two years for the LEH's PRIME TIME Family Reading Time program. Shell has become the LEH's largest-ever corporate philanthropic partner, providing some \$633,000 to support PRIME TIME programming and HOME ROOM teacher professional development across Louisiana, as well as in Florida, with future programs planned for Texas, Alabama and Mississippi. The LEH anticipates that by the conclusion of Shell's 36-month pilot support, some 2,000 children and their parents, as well as several hundred teachers, will be directly impacted across the five targeted states. Accepting the award for Shell was Hasting Stewart, Senior Communications Manager-Deep Water, and current LEH board member.

Directed by Conni Castille of Breaux Bridge, **T-GALOP: A Louisiana Horse Story** was awarded the 2013 Humanities Documentary Film of the Year. Funded by an LEH Documentary Film grant, *T-GALOP* explores the ties between Louisianans and horses, from professional sports to community rituals bearing witness to a modern horse culture that was born centuries ago.

Elaine Black and the Georgia Public Library Service (GPLS) received a Public Humanities Programming Award. The council has been responsible for the fourth-highest number of affiliate PRIME TIME sites in any state. To date, the GPLS has implemented 60 PRIME TIME programs in Georgia, including seven in 2013.

A second Public Humanities Programming Award was presented to **Patrice Melnick** of Grand Coteau. In 2008 she inaugurated the Festival of Words, an annual four-day celebration of literary arts that includes public readings of literature, writing workshops, author visits to schools and creative writing contests



2013 LEH Awardees (seated left to right) Vicki Bell, Ben Sandmel, Conni Castille, Greg Lambousy, Elaine Black and William Pederson; (standing left to right), Hasting Stewart, Patrice Melnick, Keith Calhoun, Chandra McCormick and Alfred Lemmon.

The Individual Achievement in the Humanities was awarded to **Greg Lambousy**, Director of Collections for the Louisiana State Museum, who has demonstrated enthusiasm, creativity and invaluable vision for the expansion and mainstreaming of LSM as a resource for scholars, students and citizens.

Vicki Bell of Queensborough Elementary School in Shreveport was the 2013 Humanities Teacher of the Year. Bell was commended for her energetic embrace of the role of the humanities as a crucially important part of her students' lives. With Bell as a key team member, Queensborough Elementary School became a pilot site for PRIME TIME Full Circle, a comprehensive approach to engaging all school stakeholders in humanities experiences.

Husband and wife photography team **Keith Calhoun and Chandra McCormick** of New Orleans received the 2013 Michael P. Smith Memorial Award for Documentary Photography. Over the course of 25 years, the couple's work has appeared in such national venues as Columbia University, the Pratt Institute, Yale University and the Brooklyn Museum. Closer to home, their photographs have hung in the McKenna Museum of African American Art and are included in the permanent collections of the New Orleans Museum of Art, the Museum of Fine Arts in Houston, the Louisiana State Museum and the Southern Baptist Hospital Women's Pavilion. Calhoun and McCormick direct the L9 Center for the Arts, an art gallery in New Orleans' Lower 9th Ward.

Two books were selected as 2013 Humanities Books of the Year: ***The Accidental City: Improvising New Orleans*, by Lawrence N. Powell, Ph.D.**, published by the Harvard University Press. A history of New Orleans from the establishment of the city on the Mississippi River to its sale to the United States as part of the Louisiana Purchase, *The Accidental City* provides a thrilling chronicle of the environmental, political and cultural forces that created the Crescent City.

Also recognized as 2013 Humanities Book of the Year was ***Ernie K-Doe: The R&B Emperor of New Orleans*, by Ben Sandmel**, published by the Historic New Orleans Collection. In this inventive biography, Sandmel walks readers through the inimitable life and times of the late New Orleans singer, radio disc jockey and nightclub owner Ernie K-Doe.

2013 LEH Grant Analysis

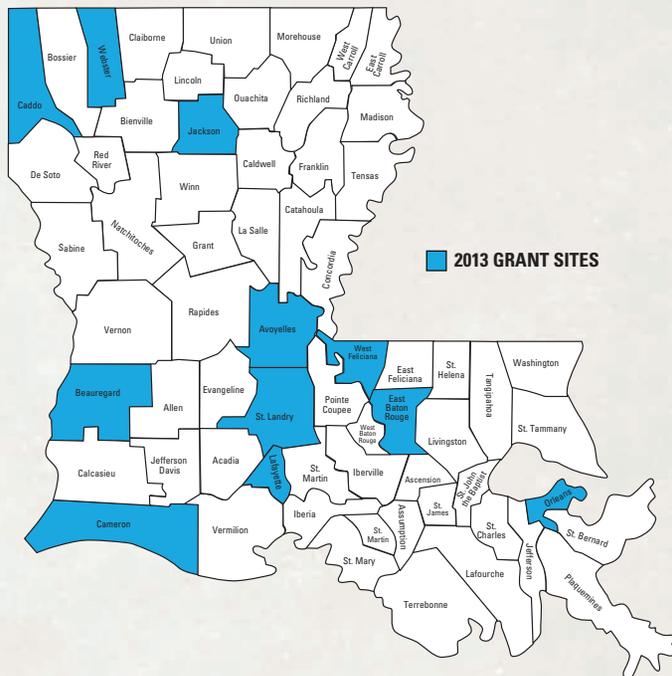
In 2013 the LEH Grants Department continued to suffer from state funding cuts that forced the suspension of deadlines for competitive grant cycles. Despite the reduction in funding, the LEH found new ways to deliver the humanities to citizens throughout Louisiana while capitalizing on past partnerships to support new projects.

PERFORMANCE

The LEH supports organizations and institutions throughout Louisiana. In 2013 the LEH oversaw the nomination process for the Louisiana Poet Laureate. After Governor Bobby Jindal's selection of Ava Leavell Haymon as Poet Laureate in June, the LEH made grants available to support appearances by Haymon. Five institutions received LEH grants in support of the Smithsonian's Museum on Main Street *The Way We Worked*, delivering this high-quality exhibit to small communities in the state. Support from the NEH provides crucial funding for the LEH Grants Program. The LEH continues to seek new avenues to foster scholarship, public humanities events and access for all citizens to Louisiana's shared cultural heritage.

PARTNERSHIP

The LEH continues to strengthen ties with new and longtime partner organizations to reach audiences in every parish. In 2013 the LEH awarded 15 grants totaling \$45,500. Funding for the Banners at McNeese lecture series brought nationally recognized lecturers to Lake Charles. Cooperative agreements with The Tennessee Williams/New Orleans Literary Festival and the Louisiana Book Festival produced successful humanities festivals that attracted more than 40,000 visitors, while a new partnership with the New Orleans Film Society created an opportunity to screen this year's LEH Documentary Film of the Year. In 2014 the LEH will seek new ways to capitalize on a strong track record of partnerships in every corner of Louisiana.



Ava Leavell Haymon

2013 GRANT PROFILES

Areas of Concentration	Grants	Total Awards	% of Funds	% of Grants	
Location of Awards by Congressional District					
1/Scalise		0	0%	0	
2/Richmond	5	18,000	40%	33%	
3/Boustany	1	10,000	22%	7%	
4/Fleming	4	4,000	9%	27%	
5/McAllister	1	1,000	2%	7%	
6/Cassidy	4	12,500	27%	27%	
Out of State					
Total	15	45,500	100%	100%	
Format					
				Average	
Festival	3	35,000	77%	20%	\$11,667
Conference/Discussion/Lecture	5	4,000	9%	33%	\$800
Electronic Media	1	500	1%	7%	\$500
Publication	1	1,000	2%	7%	\$1,000
Exhibition	5	5,000	11%	33%	\$1,000
Total	15	45,500	100%	100%	\$3,033
Size of Grants					
To \$1,000	12	10,500	23%	80%	
\$1,001-\$2,000	0	0	0%	0%	
\$2,001-\$5,000	0	0	0%	0%	
\$5,501-\$10,000	2	20,000	44%	13%	
\$10,001-\$20,000	1	15,000	33%	7%	
Totals	15	45,500	100%	100%	

Parishes: East Baton Rouge, Orleans, Jackson, Caddo, Avoyelles, West Feliciana, Webster, Beauregard, Cameron

Grants Program

PRESIDENTIAL DISCRETIONARY GRANTS

The Civil War in Baton Rouge Brochure

\$1000
Foundation for Historical Louisiana
Carolyn Bennet
*Original scholarship for brochure
Historic Magnolia Cemetery*

Just Listen to Yourself: The Louisiana Poet Laureate

\$500
Louisiana Library Foundation
Jim Davis
*Poetry reading by State Poet Laureate Julie Kane
and others in Baton Rouge*

Natasha Trethewey at the New Orleans Public Library

\$1000
New Orleans Public Library Foundation
Ella Stelter
*Public reading by U.S. Poet Laureate
in New Orleans*

A Lesson Before Dying Big Read

\$1000
The Pirate's Alley Faulkner Society, Inc.
Rosemary James
*Reading program for teenagers, produced in partnership
with the National Endowment for the Arts*

T-GALOP Public Screening

\$500
New Orleans Film Society
Jolene Pinder
Outdoor screening of LEH Documentary Film of the Year

The Way We Worked Planning Grant

\$1000
Jackson Parish Library
Jan Barnes
*Planning grant for Museum on
Main Street exhibit*

The Way We Worked Planning Grant

\$1000
Minden Main Street
Pattie Odom
*Planning grant for Museum on
Main Street exhibit*

The Way We Worked Planning Grant

\$1000
City of DeRidder
Ashley Rush
*Planning grant for Museum on
Main Street exhibit*

The Way We Worked Planning Grant

\$1000
City of Bunkie
Charlene Lyles
*Planning grant for Museum on
Main Street exhibit*

The Way We Worked Planning Grant

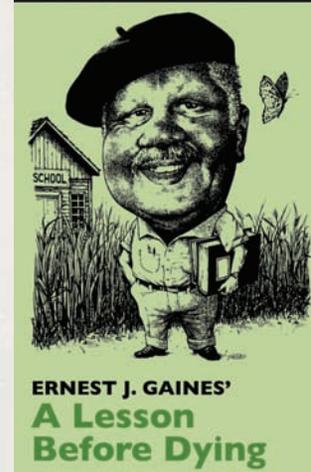
\$1000
Louisiana State Penitentiary
Museum Foundation
Marianne Fisher-Giorlando
*Planning grant for Museum on
Main Street exhibit*

Culture & Heritage in New Orleans: Creolization of Old World Connections

\$500
Louisiana Creole Research Association
Patricia Schexnayder
Annual conference for Creole scholars

Humanist of the Year

\$1,000
*Honorarium for the 2013 Humanist of the Year,
William Pederson, Ph.D.*



Grants Program

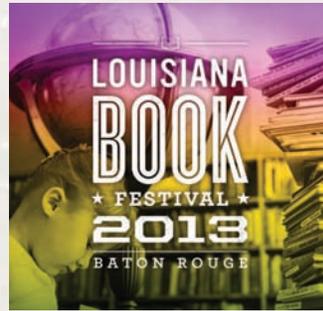
LEH SPECIAL INITIATIVES

Louisiana Book Festival

\$10,000

Louisiana Library Foundation
James Davis

The annual book festival on the grounds of the state capitol in Baton Rouge continues to showcase the very best in Louisiana's literary life. LEH support includes panel discussions and a featured position in the festival tent.



Banners Lecture Series at McNeese

\$10,000

Banners at McNeese State University
Patricia Prudhomme

LEH support provided honoraria for nationally recognized scholars to participate in the long-running lecture series on the McNeese campus, with special recognition at the annual McCleod lecture.

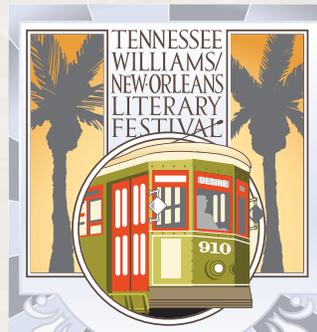


Tennessee Williams/New Orleans Literary Festival 28th Annual Event

\$15,000

Paul Willis

One of the nation's most successful literary events, the festival presents theatrical, literary and musical programs as well as master classes and a scholars' conference showcasing regional and nationally known authors, playwrights and performers. The LEH continues to partner with the festival to bring tens of thousands of Louisiana residents and tourists to New Orleans, creating a local economic impact of more than \$1 million each year.



MUSEUM ON MAIN STREET

The Way We Worked

The exhibition *The Way We Worked*, made possible by a partnership between the LEH and the Smithsonian Institution's Museum on Main Street program, began its tour of rural communities in 2013 with stops in Jonesboro and Minden. The exhibit continues to tour Louisiana in 2014, with stops in Bunkie, Deridder and the Louisiana State Penitentiary Museum at Angola.

Adapted from an original exhibition developed by the National Archives, *The Way We Worked* explores how work became such a central element in American culture by tracing the many changes that affected the workforce and work environments over the past 150 years. The exhibition draws from the Archives' rich collections—including historical photographs, archival accounts of workers, film, audio and interactives—to tell the compelling story of how work impacts our individual lives and the historical and cultural fabric of our communities. Louisiana sites will focus on local industries such as timber, railroads, agriculture and the businesses that have served communities for decades.

Besides covering all exhibition rental costs (\$9,000 over the three-year cycle) and dedicating up to \$20,000 in grants (contingent on the availability of funds) for planning, ancillary exhibitions and public programs to the five host sites, the LEH provides continuous technical assistance to the sponsoring organizations on exhibition and program development, fundraising, publicity, collaboration and budget planning, all of which benefit these organizations long after *The Way We Worked* leaves town.

2013 Host Sites:

November 2, 2013 – December 15, 2013

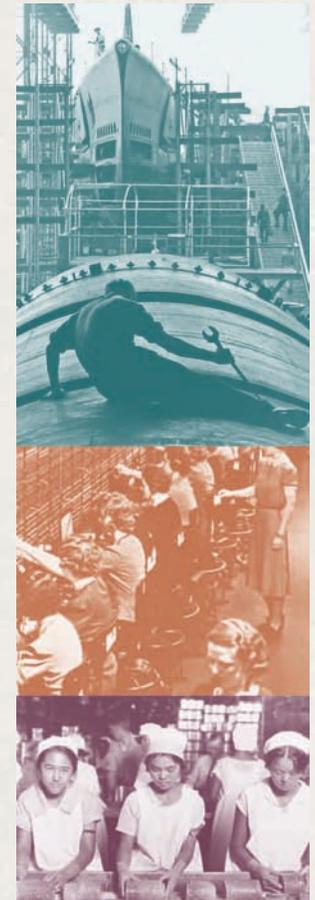
Jackson Parish Library

Jonesboro
Jan Barnes

December 21, 2013 – February 2, 2014

City of Minden

Minden
Pattie Odom



PRIME TIME National Expansion

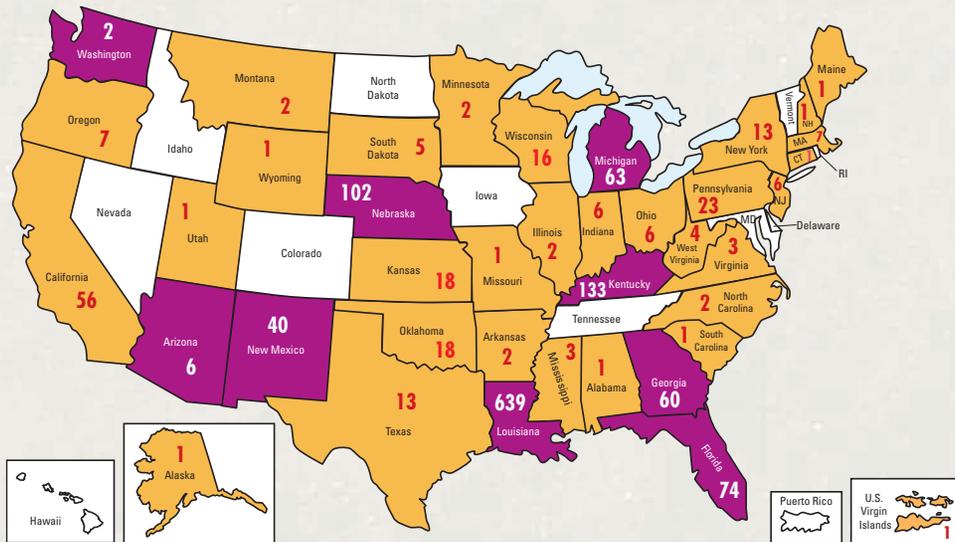
PRIME TIME National Expansion continued in 2013 via the implementation of “It’s a Small World After All: Global Citizenship Education for the 21st Century.” This project is funded through PRIME TIME’s 10th competitive grant from the National Endowment for the Humanities in the amount of \$355,833. As a PRIME TIME Family Reading Time program, “It’s a Small World...” includes a new syllabus and updated administrative model that expands the role of the state project director, endowing that position with greater independence in the implementation of the project. The project is being implemented in partnership with the American Library Association (ALA) Public Programs Office, Arizona Humanities Council, Illinois Humanities Council, Kentucky Humanities Council and Humanities Washington. In addition to Arizona, Kentucky and Louisiana, the project will be implemented in two new partner states, Illinois and Washington. Approximately 22 national expansion programs are planned for completion by summer 2014. These programs are expected to reach a national audience of approximately 1,000 individuals.



Unprecedented support from the Shell Oil Company and Foundation propelled additional national expansion in 2013. A three-year partnership between the LEH and Shell Oil funded the Shell-LEH National Gulf States PRIME TIME Initiative in the amount of \$633,000. The project includes the implementation of multiple PRIME TIME Family Reading Time programs in each partner state as well as the implementation of PRIME TIME HomeRoom in Louisiana public schools. In 2013 Shell Oil-funded programs took place in four Gulf Coast states (Alabama, Florida, Louisiana and Texas). Partner states receive funding, training, materials and technical assistance in support of the programs implemented.



PHOTO BY CHERYL GERBER



NATIONAL EXPANSION

2012 IMPACT	1991-2012 IMPACT
69 programs	1,347 programs
9 states	40 states
3,795 graduating participants	51,576 graduating participants

Affiliate Partners Network:



LEH Donors for Fiscal Year 2012-13

Please Note: The donations and clubs listed herein are for fiscal year 2012-13, as per the terms of the LEH 2012-13 Annual Fund appeal. The LEH's fiscal year runs from November 1st through October 31st. Therefore, any donations received after October 31, 2013 will be credited in our 2014 Annual Report. Please contact Dr. Jeff A. Hale, LEH Senior Director of Institutional Advancement, with any corrections: hale@leh.org; or (504) 606-4628.

We thank all of our friends for their support!

MAJOR GIFTS, IN-KIND, AND OTHER PROJECT-SPECIFIC DONATIONS

200,000	The Shell Oil Company and Foundation
87,500	The W.K. Kellogg Foundation
68,700	Helis Foundation
63,525	Baptist Community Ministries
25,000	Entergy Charitable Foundation
20,550	Pugh Family Foundation
20,000	Boh Brothers Construction, LLC
19,992	Zapp's Potato Chips
10,000	Azby Fund
10,000	Capital One Bank, NA
10,000	Eugenie and Joseph Jones Family Foundation
6,700	Loews New Orleans Hotel
6,000	Freeport-McMoRan Copper and Gold Foundation
5,000	CITGO Petroleum Corporation (Lake Charles)
5,000	Union Pacific Railroad Foundation
1,000	Robert D. Reily
450	New Orleans Jazz & Heritage Foundation

ANNUAL FUND DONORS

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Michael Sartisky

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